

Neptune's Dive Club Meeting Minutes 11-14-2017

Attending:

Liz & Tyler Aldrich
Brian & Denice Bangert
John Touscany
Dennis & Julie Mullen

October meeting minutes accepted and approved.

Treasurer's Report

\$200 check paid to graphic Designer Jon Henjum for Neptune logo update.
Current balance \$3,589.68

Elections:

Liz Aldrich President for 2018
Vice President - To be filled
Secretary, John Touscany
Treasurer- Brian Bangert

December 12, 2018, Christmas Social - Cheese & Crackers, 2 drink tickets.

Speakers for 2018

- Dr. Dick Boyd to speak at a 2018 Neptune Meeting.
Oldest diver in Wisconsin, doctorate of Biology.
- Kevin Cullen, Deputy Director of Neville Museum & President of Wisconsin Underwater Archaeology Association has offered to speak at another meeting.

40% Off Aqua Lung and other selected merchandise at Aqua Center.
See all the Holiday Savings on the Aqua Center Home page. www.aquacntr.com

Porte des Morts Staircase Project, (PDMSP) update.

NOAA has approved PDMSP.

Wisconsin Coastal Management Grant agreement has been sent to Liberty Grove to be signed and returned.

Old Business

NDC Banquet February 10, 2018
Paul Cater Deaton will show his newest film production.
Touscany will design poster for banquet.
Touscany will show new slide show.
Last year 23 people showed up for 2016 banquet.
Ice Diving February 1-2, 2018

New Business

Open Discussion | Future of Neptune's Dive Club?
NDC Only has 12-15 paid members. At one point membership was close to 75 members.

We need to address diminishing membership.
Possibly merge with Fox Valley Scuba Club?
We should perhaps redefine the club's mission.
We should set new goals for club.

Determine the change of demographics of divers.
People won't commit. Many are warm water divers and fair weather divers.
We are not getting referrals from dive shops.
Scuba diving is not an extreme sport anymore.
How do we attract engage more divers?
Do we profile personal dive experiences.
Do we expand nature of club's activities?
Do we become 'Neptune's Dive & Adventure Club'?

Plan of Action -
Develop a strategic plan.

2017 NDC successful events

2017 Neptune Banquet
2017 Group trip to Bonaire, (not sponsored by NDC. It just happened to fall into place.)
2017 Check out Dive at Edison Middle School Pool,
2017 Country House Resort Dive Event, Sister Bay
2017 Aqua Center Woman's Day Dive, (Many NDC members participated in this event.)
2017 Neptune Treasure Dive
2017 Mall of America Aquarium Snorkeling.
(postponed to 2018 as aquarium cancelled because of a maintenance issue.
7 complimentary, (free), certificates for diving at the aquarium were provided to be used in
2018.)

Events for 2018

2018 Neptune Banquet, February 10, 2018
2018 Ice Diving February 1-2
2018 Fund raising Rummage sale in Liz's neighborhood. June 2018.
2018 Mall of America Aquarium Snorkeling
2018 Treasure Dive September 2018
2018 Porte des Morts Staircase Grand Opening, Summer/Fall 2018
2018 Speakers- Dr. Dick Boyd, Kevin Cullen

Meeting adjourned